

the GRID

Community Design Center News

April 2018



13th Annual Award-Winning Series
reSHAPING
ROCHESTER 2018

Presented by:
HOME
LEASING

Our City, Ourselves: connecting people and places

Join us for our next FREE* Reshaping Rochester lecture with Guy Worley!



"Creating Vibrant Cities"

Guy Worley

*CEO/President, Columbus Downtown
Development Corp.*

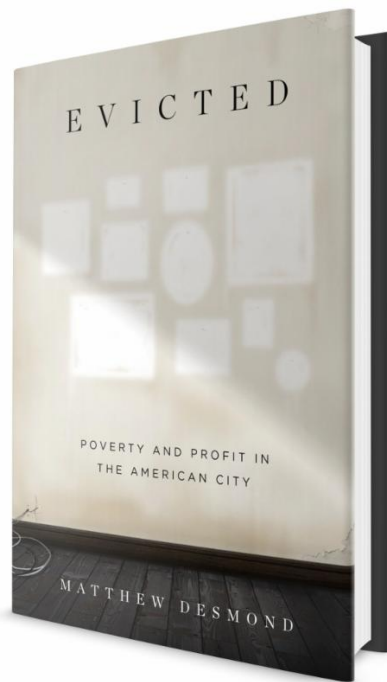
April 25, 7pm
Gleason Works Auditorium
(1000 University Ave)

**Free lecture made possible by M&T Bank!*

For a complete list of our sponsors [click here](#).

Register Here

Calling all Readers: Book Club Beginning This Friday, 4/6!



You are invited to participate in our newly launched book club! Our first selection is *EVICTED: Poverty and Profit in the American City* by Matthew Desmond.

There will be two discussion meetings at the Design Center:
Friday, April 6th, noon
Friday, May 4th, noon

Please email admin@CDCRochester.org if you are interested in attending!

NOTE: Pathstone will be hosting a special event with the author on May 9th at Temple B'rith Kodesh.

[Click here](#) for more information.

13th Annual Award-Winning Series reSHAPING ROCHESTER 2018 *Luncheon Event!*

Tickets are now on-sale for the Reshaping Rochester Luncheon with Katrina Johnston-Zimmerman!

Sparking Change: Women in Design

Katrina Johnston Zimmerman

Urban Anthropologist, co-founder

*The Women Led Cities Initiative Founder/Director of
THINK.urban*

Thursday, May 31, 11:45am - 1:30pm
Memorial Art Gallery, 500 University Ave

(includes free same-day museum admission)



[Register Here](#)



Reshaping Rochester Lecture with Mark Dawson!

It was a packed house at last Wednesday's lecture with Mark Dawson! Thank you to everyone who attended and a big thank you to Mark for such an enlightening presentation!

Please note: We strongly encourage you to pre-register for these lectures online ahead of time. This helps us keep better track of attendance (which is required for grants and sponsorships) and keeps the line at the front door moving quickly: a win-win for everyone!

See what our friends are doing:



Reconnect Rochester presents:
Rochester Street Films: *Be Prepared to Stop*

The American Society of Civil Engineers [grades](#) the condition and performance of America's transportation infrastructure as a 'D' or worse. Our roads and bridges are crumbling; Over 35,000 people are killed on our highways every year; Our transit systems are unable to keep up with demand. And the U.S. lags behind the rest of the developed world in infrastructure investment. [*Be Prepared to Stop*](#) talks about these challenges from the perspective of the freight transportation industry.

Following the film, there will be a live discussion with a panel of local experts to help unpack this thought-provoking film. We'll have a conversation about the future of transportation infrastructure in America, overlapping interests we might have with the freight industry (i.e. getting more people off the roads), and how we might join efforts in advocating for change.

Wednesday, April 4. 6:30 p.m. at The Little Theatre #1

[*Reserve your seat here*](#)

A Boutique Hotel

RIT Architecture Students propose a boutique hotel for High Falls

Imagine a trendy hotel overlooking the largest urban waterfall in the world.
Imagine High Falls moving a step closer to providing a complete and unique pedestrian experience.
Imagine tourists receiving world-class treatment when visiting Rochester.
Imagine a place where local residents will gather to enjoy the best of nature and urbanism.

RIT architecture students have not only imagined it - they have designed it. In fact they have produced 11 different designs for a boutique hotel overlooking the Upper Falls following strict sustainability principles. They invite you to join them as they display and explain their designs in a poster session format.

Friday, April 6, 2018 • 2:00 – 5:00 PM • The Strathallan (550 East Avenue)
5:00 informal discussion and social hour

Free and Open to the Public



Design by Yao Yao



Questions? Call Jules Chiavaroli, 475-6238



The ROC the Riverway Program will consolidate up to 28 transformative projects along the Genesee River under a single concept to achieve synergy and leverage the value of Rochester's riverfront.

The prospective projects include the completion of the Genesee Riverway Trail through the Center City and a redesign of Charles Carroll Plaza and Genesee Crossroads Park. The plan also envisions significant upgrades to major riverfront facilities, including the Blue Cross Arena at the War Memorial; the Joseph A. Floreano Rochester Riverside Convention Center; and the Rundel Memorial Library building.

To see the plan, provide feedback and stay up-to-date [click here.](#)



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